



ADOPTION OF THE CIVIL SERVICE
INSTITUTE LOGO

NUMBER : 1100972
PROMULGATED : 22 JUL 2011

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WHEREAS, Section 16, Chapter 4, Book 1 of EO 292 instituting the 1987 Administrative Code of the Philippines states that "various offices of government may adopt appropriate coats-of-arms, seals and banners;"

WHEREAS, the Civil Service Commission (CSC) has redefined its role as the premier human resource institution of the Philippine Government through its Strategy Map as a result of undergoing the Performance Governance System;

WHEREAS, the CSC has implemented the Performance Governance System, resulting in an enhanced vision, mission, core purpose, core values and eight (8) strategic initiatives;

WHEREAS, among the eight (8) initiatives is Human Resource Accreditation which includes the management of the Civil Service Institute;

WHEREAS, in CSC Resolution No. 1100903 dated July 12, 2011, the Commission restructured the CSC's Human Resource Development Office (HRDO) and renamed it Civil Service Institute (CSI);

WHEREAS, the Civil Service Institute (CSI) is the center for training and research of the CSC, with the goal of developing high-performing, competent and credible civil servants;

WHEREAS, the CSI will mainly be represented by its logo which echoes the basic elements of the CSC logo and which best symbolizes the values promoted by the CSI;

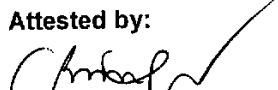
WHEREFORE, the Commission hereby **APPROVES** and **ADOPTS** the CSI logo and enjoins all CSC Regional and Field Offices to use the logo for CSI-related materials.

Quezon City,


FRANCISCO A. DUQUE III
Chairman


MARY ANN Z. HERNANDEZ-WENDOL
Commissioner


RASOL L. MITMUG
Commissioner

Attested by:

DOLORES B. BONIFACIO
Director IV
Commission Secretariat and Liaison Office

In a Race to Serve: Responsive, Accessible, Courteous and Effective Public Service



GUIDE FOR THE CSI LOGO



The Civil Service Institute (CSI) is the center for training and research of the Civil Service Commission (CSC). The goal of the CSI is to develop high-performing, competent and credible civil servants.

The CSI will specialize in training civil servants by providing them with appropriate training and developing their leadership and management skills.

The CSI will mainly be represented by its logo, which echoes the basic elements of the CSC logo. The abstract shapes and spaces form the letters C, S, and I. The apparent circle formed expresses movement which signifies the dynamism of the Institute, offering continuing education for civil servants. The color blue represents the stability and professionalism of the Institute and the trust people have for its expertise in human resource development and management. The color red represents the Institute's passion in providing strategic directions and expert training to produce a competent, high-performing and credible public workforce. The full name of the Institute is at the bottom right-hand side of the logo, resonating the 'statesman' vibe of the typeface.

n.b.: The typeface used for the logo is Trajan Pro. The CSI logo, like the CSC logo, uses the colors of the Philippine flag according to the following color guide:

Scheme	Blue	Red
<u>Cable No.</u>	80173	80108
<u>Pantone</u>	286	186
<u>RGB</u>	0-56-168	206-17-38
<u>CMYK</u>	C100-M60-Y0-K5	C0-M90-Y65-K10
<u>HEX</u>	#0038A8	#CE1126

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